

Cherry Picks at CES 2007 Product Submission

VIZUALOGIC®

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Product Name: Vizualogic Media on Demand (VMOD™) Entertainment System

MSRP: \$699.00

Availability: January 2007

Available From: Distributors, Vizualogic Retailers

Product Explanation: VMOD is a compact, powerful computing module that combines an Intel® Celeron® M processor and a 40 GB automotive-grade hard drive, running a simple plug-and-play operating system developed by StreetDeck. The VMOD allows consumers to download and store virtually any digital media into their vehicles via WiFi, USB, or Internet (use of separately available PCMCIA broadband access card required) connectivity. Its portable size allows the VMOD to install virtually anywhere in a vehicle using an in-vehicle docking station, or carried into the home for direct content transfer if desired. The integrated video output allows users to plug the VMOD directly into any vehicle Rear Seat Entertainment (RSE) system while the system is controlled from a easy to use wireless mouse / remote with touchpad controls that recognize PDA "graffiti" commands. The VMOD has the capability to support multiple video outputs on multiple screens (ideal for dual-headrest RSE systems) simultaneously, as well as support GPS Navigation functions.

Who Cares? Consumers have the ability to enjoy digital content on their desktop computer, laptop, cell phone, or their portable media player (i.e. iPod, PSP, etc.) but none of these devices seamlessly integrate into a vehicle's Rear Seat Entertainment System like the VMOD.

Why bother? The Vizualogic VMOD allows the consumer to leave all their CD's, DVD's, and video games at home and bring their 'on-demand' lifestyle into the vehicle - it's a media center for the car.