



iTouchless Housewares & Products Inc.

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Product Name: Fresh Sealer

First retail availability: January, 2007

Suggested Retail Pricing: \$69.99

What it is:

Stop wasting foods with the new iTouchless **Fresh Sealer**. The **Fresh Sealer** is a twelve (12) liter automatic vacuum seal container that can be used for storing breads, pastries, fruits, cheese, butter, potato chips, crackers, cereals and more.

How it works:

As soon as you lock the container, the built-in pump starts automatically to suck the air out from the container to protect the contents. A red light indicates vacuuming in progress, and the vacuum sensor automatically stops the pump when the perfect pressure is achieved. It will automatically maintain the vacuum pressure in the container at all times. When it detects the pressure is lower than the preset vacuum state (160mbar), the pump will start again automatically. To open, simply unlock the buckle. It is also a dehumidifier that is perfect for storing cameras, films, and other precious articles to keep them dry. AC adaptor included. Optional battery power requires 4 D batteries, not included.

Who Cares?

Consumers who want to save money would need the Fresh Sealer.

Why bother?

Hundreds of dollars that are waste on spoiled foods yearly per household.

