



1370 Reynolds Ave.  
Suite 116  
Irvine, CA 92614  
Ph: 949-653-6300 Fax: 949-251-9899

Company: Wolverine Data  
Company Press Contact: Matt Mardini  
Web URL: [www.wolverinedata.com](http://www.wolverinedata.com)  
Contact Name & Title: Matt Mardini, President  
Email Address: [mmardini@wolverinedata.com](mailto:mmardini@wolverinedata.com)  
Phone: 949-251-9888 Ext. 101

Product Name: Wolverine ESP 5000 Series  
Product SKU: ESP 5080 - 80GB Capacity retail @ \$399.99  
ESP 5120 – 120GB Capacity retail @ \$499.99  
First Date of Retail Availability: October 3, 2006  
Available at: J&R Music World, B&H Photo & Video, Adorama, Costco, Fry's Electronic, Target.com, Amazon.com and others.

**Product Explanation:**

The Wolverine ESP Professional Portable Media Player (PMP), the world's first professional or "prosumer" PMP model to deliver complete digital multimedia convergence. The new Wolverine ESP features a razor-sharp 3.6-inch TFT LCD display and a unique built-in 7-in-1 memory card reader provides the ability to store and view 60,000 digital photos, play 240 hours of video or 40,000 songs. Plus, the capability to record television programs and FM radio all in a 5.3"x2.8"x0.9" footprint that weighs 10.2 ounces. It is ideal for professional and serious amateur photographers as well as for consumers who want the most extensive array of multimedia/multifunction capabilities in the palm of their hand.



**Who Cares?**  
Photographers, Video enthusiasts and Music lovers.

**Why Bother?**  
The new Wolverine ESP provides the freedom of portable multimedia that can be enjoyed anywhere, anytime.