

MoGo MOUSE

Newton Peripherals
11 Mercer Road
Natick, MA 01760
617.557.4315
www.mogomouse.com

Media contact:
Steve Friedberg
MMI Communications
610.518.7474
steve@mmicomunications.net

INTRODUCING THE MOGO MOUSE X54; MOBILE COMPUTING SIMPLICITY, EXPRESSCARD EASE

MoGo Mouse X54 will retail for \$69.99US, and will be available in April from resellers in North and South America, Europe and Asia.



MoGo Mouse X54 marks a new dimension in ease of computing for mobile computing users, and is specifically configured for ExpressCard/54-equipped laptop computers. It is ergonomically friendly, and stores and recharges inside the ExpressCard/54 slot when it is not being used. Enhancements include built-in center scrolling capability through an integrated scroll pad, laser sensor capacity for superior tracking across more surfaces, deeper finger depressions for more natural operation; and “auto-on” functionality when the mouse is removed from the laptop’s ExpressCard/54 slot.

Who cares?: Laptop computer users, that’s who; MoGo Mouse X54 is a Bluetooth-enabled wireless mouse designed for road warriors who don’t want to carry full-sized computer mice with them when they travel, but who can’t stand using micro-mice or laptop touchpads.

Why bother?: It makes their life a lot easier; they no longer have to worry about stuffing another gizmo in their bag, or wondering where they put it, or how they’ll recharge it at night. Plus, there’s the “cool” factor that MoGo Mouse^{BT} users around the world have already discovered.