

Company Information

Voxred International LLC

Norman Docteroff, Chief Executive Officer / Greg Borchardt, Vice President

777 Passaic Avenue, 3rd Floor, Clifton, NJ 07012 / 973.472.6666

www.turbocellcharge.com / www.iTurbocharge.com

Press Contact: Renee Martin / CIIC / 845.325.2051 [c] / rmartin@ciicnews.com



THE ERA OF PORTABLE POWER HAS ARRIVED

Product Descriptions: The iTurbo and The Turbo Charge

The **iTurbo**, a Made for iPod licensed product, is a portable power source for the iPod nano, iPod mini, iPod with scroll wheel, iPod color and iPod video. Its main purpose is to prevent consumers from getting stranded with a dead iPod battery. The iTurbo adds hours of playtime to an iPod. If an iPod nano user has a low or dead battery, the iTurbo will supply up to 9 hours of additional playtime. Pricing will start at US \$29.95 (1 iTurbo, 1 adapter and 1 AA battery) on www.iturbocharge.com. Both the iTurbo and the Turbo Charge feature an “on / off” capability to preserve battery life. Both portable power gadgets are reusable and run off of one AA battery. The **Turbo Charge** is intended to provide emergency juice to cell phones and PDAs. When a cell phone battery is low, plug it into the Turbo Charge via the appropriate adapter and receive up to two 2 additional hours of talk time and 40 additional hours of standby time. One Turbo Charge, 1 AA battery and 1 adapter are priced at \$19.95 on www.turbocellcharge.com.

Who Cares? Everyone who uses a cell phone, PDA or iPod—twens, teens, music lovers, movie buffs, video game players, sports fans, runners, cyclists, travelers and more.

Why Bother? The iTurbo and the Turbo Charge are easy-to-use and can be carried everywhere; both fit into a front or back pocket, backpack, purse or other small case.