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Product description:

Product name - Wallet MP3™

Model Number –1.1

Date of first retail availability - June 2007.

Product explanation:

Wallet MP3™ is composed of:

- 1) Credit card sized device with MP3 circuitry
- 2) Rechargeable battery
- 3) Earphone plugging into the card's USB connector
- 4) Volume and track control buttons on the face of the card
- 5) USB connector with 3 functions:
 - a) Double sided USB 2.0 data download with host PC
 - b) Battery charger (while plugged into PC)
 - c) Audio output (earphones)

Wallet MP3™ has several markets:

- 1) Promotional market: Lower capacity units with customer branding
- 2) Media market: Burned with music albums, audio books, and pod cast
- 3) Retail market: As an ultra-portable gadget

Who Cares?

Those who keep up with the latest electronic fashions.

Why bother?

Because it is the slimmest & lightest MP3 player -- only 0.091" thick and less than 1 ounce -- and it fits snugly into any wallet so it won't get lost, misplaced, or forgotten.